

# ICON5|NYC|08

THEILLUSTRATIONCONFERENCE.ORG

## Topical Lunches

Saturday, July 5 | noon – 2:00pm | Nearby Restaurants

Registration on July 3 & 4 at the Roosevelt Hotel

Lunches will sell out very fast!

Want to dig deeper with others who share your interests? Share a table with a discussion moderator and ten other illustrators at a nearby restaurant. Network and bounce your ideas off others.

### Standing Together While We Work Alone

**Moderator: Sandra Dionisi** <http://www.bepoandmimi.com>

Sandra Dionisi started the Bepo + Mimi Project in collaboration with other illustrators, as a way to address the changing illustration landscape and to focus attention on the value that original art offers to a variety of communities. Speak with Sandra about the experiences that lead her to start her project, its philosophy and intent, and how its activities may create business opportunities for illustrators everywhere.

### Challenge Yourself Before You Challenge Illustration

**Moderator: Andrew Foster** <http://www.centralillustration.com>

What are the fundamental issues of pursuing a meaningful life as an image-maker? With Andrew Foster, illustrator and lecturer at Central St. Martin's College of Art and Design in London, explore the importance of creating deeply personal work regardless of commercial viability.

### Under the Influence

**Moderator: Doug Fraser** <http://www.fraserart.com>

What are the influences effecting the evolution of your work, and how are they changing? The word influence is from the Latin *influentia* – inflow, and by understanding more about your influences, you can have a more conscious approach to your goals. Meet with renowned illustrator Doug Fraser and mull over the variety of forces that exert pull on an illustrator's inner life, and outward expression.

### Why Are Stories so Compelling?

**Moderator: Nora Krug** <http://www.nora-krug.com>

Illustration is perhaps the most powerful and poetic graphic medium available to tell stories. Join Nora Krug to discuss the relationship between word and image. How do we successfully communicate narrative ideas and stories without words? How can we as illustrators expand possibilities of working with visual narrative and become the author of our own work, rather than simply responding to the market?

### How to rule the World: The Funny Side of Licensing

**Moderator: T.R. Logan** <http://www.LaughingRedhead.com>

Having worked as a Creative Director as well as freelancer in the worlds of products and publishing, Teresa has unique insight into Licensing and will share how she navigates this arena, from queries to trade shows. She will also answer questions about how Licensing (from greeting cards to toys to books) is the best way for artists to benefit from their work long-term.

### Dusting off the Lunchbox

**Moderator: Melanie Reim** <http://www.melaniereim.com>

Why pursue a Masters Degree in Illustration? Picture the reasons to reinvest in your work and yourself by returning to school with Melanie Reim, the acting Assistant Dean of the School of Art and Design at FIT, who you never see without a sketchbook far from her side.

### Acting Childish

**Moderator: Lizzy Rockwell** <http://www.lizzyrockwell.com>

Lizzy Rockwell will spark a discussion of the children's market by speculating on the value, and possibly endangered status, of books and games printed on paper and cardboard, in a child's world filled increasingly with glowing moving images and things that go beep. Lizzy is a prolific children's books illustrator and author and a regular contributor to the eeBoo line of toys and games.

### Get your Foot in the Door, from Both Sides

**Moderator: Edel Rodriguez** <http://www.edelrodriguez.com>

Edel Rodriguez has a unique point of view, having seen the illustration business from both an illustrator's and art director's perspective. He is an award-winning illustrator who has also been an art director at Time Magazine for the last 13 years. He will answer questions about how, when, and why illustrators are hired, illustrator/art director relationships, and offer some tips on the most effective ways to promote one's work.

### Drawing on Pain

**Moderator: Thorina Rose** <http://www.thorinarose.com>

Do you have a burning desire to get your story on paper? Lunch with Thorina Rose and hear how drawing on her own experience enabled her to survive heartbreak, create a book proposal, pitch it to a publisher, and launch a new career. Thorina created her graphic novel, *The Heartbreak Diet*, after suffering a surprise end to her marriage.

### Paint, It Ain't...?

**Moderator: Nancy Stahl** <http://www.nancystahl.com>

Nancy Stahl, working digitally since 1992 after years of traditional media, will lead a discussion about image programs including Painter, Illustrator and Photoshop. Which program is best for what purposes, and what can you do in Painter that you can't in other programs? Bring questions and join in a healthy meal and hearty conversation with the creator of many familiar US postage stamps, logos and editorial illustrations.